

Customer Success Story

CUSTOMER SIZE:

50 - 100

INDUSTRY VERTICAL:

Nonprofit Education,
Civic & Social Organizations

SALESFORCE PRODUCTS:

NPSP Success Pack

INTEGRATION:

Mail Chimp, 360 SMS App
Exchange App

ENGAGEMENT LENGTH:

8 Months

Unifying Data and Boosting Efficiency with NPSP Integration!



Original Challenge

StreetCode Academy empowers communities of color, bridging the digital divide through skills, mindsets, and networks. They create a community-based ecosystem, priming the next generation for a powerful impact on the tech industry, with accessible classes nationwide.

Outcome #1

Streamlining constituent data processes for StreetCode Academy involved integrating diverse data from community members, students, donors, volunteers, foundations, corporations, and organizations into Salesforce. This required customizing a student registration object, implementing a volunteer recruitment system, and devising an advanced donor engagement strategy, all aimed at unifying data seamlessly.

Outcome #2

SCA partnered with DynPro to streamline operations through an NPSP transformation. This involved consolidating constituents, automating processes, and utilizing tools like SMS360 and Twilio for efficient student registration management. Integration with platforms such as Salesforce, WP-Fusion, MailChimp, Airtable, and Double the Donation optimized donor stewardship and volunteer matching, ensuring seamless data flow and heightened organizational efficiency.

Streamlined NPSP App and Enhanced Automation

With our expertise, StreetCode Academy revamped its NPSP app, merging constituents and implementing streamlined automation. Salesforce's synchronized communication hub facilitates targeted plans, ensuring trust-building campaigns. Seamless data integration, including Double the Donation, enhances donor management, optimizing overall organizational efficiency.