DynPro

DynPro Implements PLM @Revlon

Revlon Inc. is a global beauty company known for its cosmetics & personal care products. Founded in 1932 and headquartered in New York, Revlon owns iconic brands like Revlon, Elizabeth Arden, and Almay, and operates in over 150 countries.

REVLON

CUSTOMER SIZE
Enterprise, MID-CMCRL

INDUSTRY VERTICAL
Personal Care
Product
Manufacturing

SERVICES
Data Readiness
Centric PLM
Custom Built
React.js Console
AI services

PRODUCTS

ENGAGEMENT LENGTH
1 Yrs +

Challenge: Fragmented Product Data in Legacy Systems

- Product data (recipes, specs) was scattered across outdated systems, spreadsheets, and PDFs.
- Inconsistencies and lack of structure hindered data accuracy and operational efficiency.
- The fragmented landscape posed a major risk to scalability and PLM implementation readiness.

Solution: AI-Driven Data Readiness for PLM

- AI-based data extraction to consolidate and map complex product data from legacy systems.
- Integration data from both Revlon and Elizabeth Arden environments into a unified structure.
- Custom- built Data Stewardship Console for real-time review and validation.
- Ensured clean, reliable data backed by strong project management and QA practices.

Why DynPro:
- Proven Expertise in complex enterprise data migrations and implementations across global brands.
- AI-Driven Approach & Custom Solutions tailored to client workflows for greater control and transparency.
- End-to-End Support with dedicated project management, data engineering, and QA teams.