

Customer Success Story

CUSTOMER SIZE:

11 - 50

INDUSTRY VERTICAL:

Non-profit

SALESFORCE PRODUCTS:

NPSP 3.0

INTEGRATIONS:

--

ENGAGEMENT LENGTH:

2 Months

Scaling Nonprofit Impact: NPSP 3.0 Migration Fuels Growth for Global Visionaries



Original Challenge

Global Visionaries is a non-profit organization who invites youth from diverse socio-economic, racial, and ethnic backgrounds to be active leaders in their local and global communities. We foster leadership skills grounded in environmental and social justice.

They needed to migrate from the NPSP 2.0 Household Model to the NPSP 3.0 Account Household Model. However, their existing data required extensive sanitization and transformation. They faced significant challenges due to scattered and duplicate contact and household records, which impacted operational efficiency. Comprehensive data deduplication, cleansing, and restructuring were critical for a successful migration.

Outcome #1

We successfully migrated the client from the NPSP 2.0 Household Model to the advanced NPSP 3.0 Account Household Model. This upgrade enabled them to manage their operations more efficiently with an improved data structure tailored for scalability.

Outcome #2

As part of the migration, we performed thorough data sanitization, transformation, and deduplication. These steps were critical to ensure a clean and accurate database, significantly reducing manual effort, improving contact management, and enabling a smoother and faster workflow post-implementation.